



Bernard Sanchez

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I am running for Councillor in Bowmanville Ward 2 because I believe our community has tremendous potential, and I want to help turn that potential into reality. Bowmanville is a remarkable place to live, work, and raise a family, but we must ensure that growth is managed responsibly, opportunities are created, and residents' voices remain at the center of every decision.

Throughout my career, I have managed budgets worth hundreds of millions of dollars, led large-scale projects, and developed strategies that drive sustainable growth. I will bring that experience to Council to help attract new businesses, strengthen our local economy, expand our tax base, and create opportunities that benefit residents while maintaining fiscal responsibility.

I am passionate about building vibrant communities. I believe Bowmanville can become an even stronger destination by supporting community events, tourism, and initiatives that attract visitors from across the GTA and beyond. These activities not only showcase our town but also support local businesses and contribute to economic prosperity.

As our community continues to grow, we must find balanced solutions that preserve Bowmanville's unique heritage and character while embracing the opportunities that growth brings. I am committed to working collaboratively with residents, businesses, and community organizations to address important issues such as traffic management, infrastructure planning, and the protection of our historic downtown.

At heart, I am an entrepreneur and problem solver. My experience spans international corporations, small businesses, and entrepreneurial ventures, giving me a practical understanding of both economic development and community needs. I have served on Boards of Directors for organizations ranging from startups to multi-million-dollar enterprises, helping them grow, create jobs, and achieve long-term success.

As a certified trainer and business coach, I have worked with municipal leaders, managers, and supervisors across numerous municipalities, helping them improve organizational performance, strengthen leadership skills, and foster positive workplace cultures. This experience has provided me with valuable insight into effective municipal governance and the importance of accountability, transparency, and service excellence.

I am seeking your support because I believe Bowmanville deserves experienced leadership, fresh ideas, and a results-oriented approach. Together, we can build a stronger, more prosperous community while preserving the values and character that make Bowmanville such a special place to call home.